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FOR IMMEDIATE RELEASE

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New River Valley Economic Development Alliance
Web Site Wins “Best of Class”

Radford, VA (October 7, 2008) -- Virginia’s New River Valley Economic Development Alliance is pleased to announce that its web site (www.nrvalliance.org) was awarded “Best of Class” in the medium division at the 2008 Southern Economic Development Council (“SEDC”) Annual Conference. The SEDC is the professional economic development organization representing the U.S. Southern states ranging from Kansas to Maryland and Texas to Florida and every state in between.

The New River Valley Economic Development Alliance is the regional economic development marketing organization representing the counties of Floyd, Giles, Montgomery, Pulaski, and the City of Radford and the ten towns therein. The Alliance web site was designed and programmed by New City Media located in the Virginia Tech Corporate Research Center.

Aric H. Bopp, the Executive Director of the Alliance stated, “This award is satisfying in so many ways. First it is always great when a local organization like ours and a local company like New City Media fares so well when compared to our peers throughout the U.S.” He went on to say, “I also hope this sends a clear message to our region that we are doing everything we can to bring more jobs and opportunities to the New River Valley. Times are certainly challenging and we are committed to attracting high-caliber companies to the region to employ and invest in our community.” He emphasized, “This web site is designed for all of us to use. If you know of a company that is expanding or looking to grow you now know that this resource exists and you can direct people to it.”

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